

BASIC PARTNERSHIP

Every chamber member receives our basic partnership package:

- *Advocacy of your business locally and nation wide.*
- *Listing in our directory online.*
- *SHOP MINDEN promotional material.*
- *Voting privileges for Chamber Board members.*
- *Direct referral from the Chamber office for any inquires & participation rights on chamber committees.*
- *Membership decal for display for your business.*
- *Chamber Chatter : email blasts, newsletter, and more.*

Basic Partnership Investment

| | |
|--|-------|
| POP up Shop (Seasonal) | \$25 |
| Associate (non-profit or club) | \$50 |
| Individually Owned Business with no employees. | \$100 |
| A Business with: | |
| 1-5 Employees | \$150 |
| 6-10 Employees | \$200 |
| 11-25 Employees | \$250 |
| 26+ Employees | \$300 |
| Individuals | \$50 |
| Utilities & Banks | \$500 |

11 Benefits of Chamber Partnership

1. **24/7 Visibility** - Even though our office and your business might close its doors at night, our website & social media never do! Your potential customers can find you through the Chamber website & social media page 24-7!
2. **Business Exposure** - Introduce your business to a wider audience of business owners, customers, both through our website and our wide variety of marketing tools. Our average reach online is 7,000 impressions in per week on social media.
3. **Economic Development** - Become actively involved in preparing, developing, and promoting our community for economic growth.
4. **Community Involvement** - Every year the Chamber sponsors several major community events. You can be a part of—or sponsor— these events. Being a part of the Chamber shows that you take pride in our community.
5. **Advertising** - In addition to the website, you can introduce your business to visitors and new residents to our business directory, monthly newsletter, and other marketing avenues.
6. **Education** - Sharpen your business edge by taking advantage of regional business development training opportunities. Receive advice and counsel from business experts.
7. **Building Relationships** - In this era of relationship marketing, building relationships is essential to your business growth and expansion. We provide a variety of networking opportunities.
8. **Involvement** - Voice your opinions. Learn what others think and then work towards a common goal in committees, task forces, and community groups.
9. **Strength in Numbers** - When businesses come together through the Chamber, we can do what no single business can do alone.
10. **Make a Difference** - Be part of the vision for better businesses and a better community.

2023 CHAMBER MEMBERSHIP



The Minden Chamber of Commerce is organized for the purpose of advancing the economic, commercial, industrial, agricultural, professional, civic, cultural interests, and general welfare of the City of Minden and surrounding area.



SHOP Minden

MINDEN CHAMBER OF COMMERCE ANNUAL EVENTS

- Blue Jeans & BBQ (March)
- July 4th Fireworks (July)
- Minden DAWG Days (July)
- Fair, 4H, and AG Appreciation BBQ (July 29th)
- Bandfest (TBD)
- Halloween Parade (October 31st)
- Christmas Traditions Festival (December)
- Ladies Night Out
- Shop Local Saturday
- Light of the World Pageant
- Miss Christmas City Pageant
- Christmas City 5K Run & Little Elf Run

Chamber Contact Information

308.832.1811

Chamberminden20@gmail.com

PO Box 375 / 325 N. Colorado Avenue,
Minden, Ne 68959

www.MindenNe.org

Find us on Facebook at
Minden Nebraska Chamber

BECOME A CHAMPION PARTNER

PLATINUM CHAMPION PARTNERSHIP \$1200

- Business Profile on Chamber Website
- Logo on all monthly newsletters
- Business logo with direct link to your site for one year.
- Business banner on Event Web Page
- Business logo on all events marketing - sponsorship of all eight Chamber events.
- Social media marketing for Facebook
- HOT Deal Postings
- Employment advertising & assistance with graphics and Chamber Chatter E-Blasts.
- Business After Hours Opportunity to Host
- Business listed in Chamber events in Minden Courier

GOLD CHAMPION PARTNERSHIP \$750

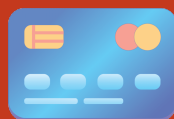
- Business Profile on Chamber Website
- Logo in all monthly newsletters
- Business Logo with direct link to your site for one year.
- 4 email Chamber Chatter E-Blasts.
- Assistant with employment advertising and graphics.
- Business listed in Chamber inserts in Minden Courier
- Business Logo on all marketing events - sponsorship of 6 Chamber events.
- Social media feature on Facebook

BRONZE CHAMPION PARTNERSHIP \$150

- Business Profile on Chamber Website
- Logo on all monthly newsletters
- Business logo with direct link to your site for one year.
- Business banner on Event Web Page
- Business logo on all events marketing - sponsorship of all 2 Chamber events.
- Business listed in Chamber events in Minden Courier

SILVER CHAMPION PARTNERSHIP \$500

- Business Profile on Chamber Website
- Logo on all monthly newsletters
- Business logo with direct link to your site for one year.
- Business banner on Event Web Page
- Business logo on all events marketing - sponsorship of 4 Chamber events
- Business listed in Chamber events in Minden Courier
- Social media feature on Facebook
- Assistance with employment advertising and graphics



Now accepting debit & credit cards. A 1 percent fee will be added.

REGISTRATION FORM

Thank you for choosing the Minden Chamber of Commerce as your partner in your business. Please fill out the form below and return it to the Chamber office.

BUSINESS NAME:

CONTACT NAME & TITLE:

PHYSICAL ADDRESS AND PO BOX:

CONTACT NUMBER:

PERMISSION TO SEND TEXTS: Y / N

WEBSITE:

PARTNER INVESEMENT TOTAL

2023 Basic Partnership Rate: \$

+ Champion Partnership Rate: \$

= TOTAL PARTNERSHIP AMOUNT ENCLOSED: \$

PAYMENT TYPE: CHECK / CREDIT CARD

PLEASE MAKE CHECKS PAYALBE TO THE MINDEN CHAMBER OF COMMERCE.

1 PERCENT FEE ADDED TO DIGITAL PAYMENTS.

CARDHOLDER NAME:

CREDIT/DEBIT NUMBER:

CREDIT TYPE: _____

EXP. DATE: _____

3 DIGIT NUMBER: _____

BILLING ADDRESS: _____