

BASIC PARTNERSHIP

EVERY CHAMBER MEMBER RECEIVES OUR BASIC PARTNERSHIP PACKAGE:

- Advocacy of your business locally and nation wide.
- Listing in our directory online.
- SHOP MINDEN promotional material.
- Voting privileges for Chamber Board members.
- Direct referral from the Chamber office for any inquires & participation rights on chamber committees.
- Membership decal for display for your business.
- Chamber Chatter: email blasts, newsletter, and more.

CHAMPION PARTNERSHIP INCLUDES ALL BENEFITS OF BASIC CHAMBER MEMBERSHIP IN ADDITION TO CHAMPION PARTNERSHIP PRICING.

BASIC PARTNERSHIP INVESTMENT

- \$35 Pop Up Shop (Seasonal).
 - \$60 Non-profit, club, or individual membership.
 - \$125 Individually owned business with no employees.
- A Business with:
- \$175 - 1-5 Employees
 - \$225 - 6-10 Employees
 - \$275 - 11-25 Employees
 - \$325 - 26+ Employees
 - \$525 - Utilities & Banks

10 BENEFITS OF CHAMBER PARTNERSHIP

1. **24/7 Visibility** - Even though our office—and your business — might close its doors at night, our website & social media never do! Your potential customers can find you through the Chamber website & social media page 24-7!
2. **Business Exposure** - Introduce your business to a wider audience through our new website and our wide variety of marketing tools. Let us help you make your business personal to your customers.
3. **Economic Development** - Become actively involved in development & promotion of our community for economic growth.
4. **Community Involvement** - Every year the Chamber sponsors several major community events. Get involved! Being a part of the Chamber shows that you take pride in your community.
5. **Advertising** - Advertise in the Chamber e-newsletter or on Facebook. In addition, introduce your visitors and customers to our business directory on our website.
6. **Education** - Sharpen your business edge by taking advantage of regional business development training opportunities. Receive advice and counsel from business experts.
7. **Building Relationships** - In this era of relationship marketing, building relationships with potential customers is essential for your growth and expansion. We provide a variety of networking opportunities.
8. **Involvement** - Voice your opinions. Learn what others think & then work towards a common goal in several avenues of chamber membership.
9. **Strength in Numbers** - When businesses come together through the Chamber, we can do what no single business can do alone.
10. **Make a Difference** - Be part of the vision for better businesses and a better community.

CHAMBER MEMBERSHIP



The Minden Chamber of Commerce is organized for the purpose of advancing the economic, commercial, industrial, agricultural, professional, civic, cultural interests, and general welfare of the City of Minden and surrounding area.



SHOP Minden

MINDEN CHAMBER OF COMMERCE ANNUAL EVENTS

- March - Blue Jeans & BBQ
- May - DAWG Days
- July - Minden Fireworks
- July - Fair, 4H, and AG Appreciation BBQ
- October - Bandfest
- October - Halloween Kiddie Parade
- November
 - Ladies Night Out
 - Christmas City Festival
 - Small Business Saturday
- December
 - City Wide Christmas Decorating Contest
 - Light of the World Pageant
 - Firepits & S'mores
 - Christmas City 5K & Little Elves Run

CHAMBER CONTACT INFORMATION:

308.832.1811

Chamberminden20@gmail.com

PO Box 375 / 325 N. Colorado Ave.

Minden, Ne 68959

www.minden.org

Find us on Facebook at Minden Chamber of Commerce

BECOME A CHAMPION PARTNER

Champion Partnership is in addition to basic Membership price.

PLATINUM CHAMPION PARTNERSHIP \$1200

- Business profile with direct link to your site for one year & listed in member directory.
- Business logo or name on all signature Chamber events, newsletter, & listed in Newspaper as a sponsor.
- Social media marketing on Facebook.
- Employment advertising, promotion of business events, discounts, & more.
- HOT Deal postings.
- Business listed in Courier for Chamber events.

GOLD CHAMPION PARTNERSHIP \$750

- Business profile with direct link to your site for one year & listed in member directory.
- Business Logo on all monthly newsletters & 6 signature events.
- 4 email Chamber Chatter E-Blasts.
- Business listed in Chamber inserts in Minden Courier.
- Business logo on all marketing events.
- Free employment advertising.
- Business listed in Courier for Chamber events.

BRONZE CHAMPION PARTNERSHIP \$150

- Logo on all monthly newsletters.
- Business profile with direct link to your site for one year & listed in member directory.
- Business logo on 2 signature events. Business listed in Chamber events in Minden Courier.
- 2 Chamber Chatter E-Blasts.
- Business listed in Chamber inserts.

SILVER CHAMPION PARTNERSHIP \$500

- Business profile with direct link to your site for one year & listed in member directory.
- Logo on all monthly newsletters. and sponsorship of 4 Chamber events.
- 3 Chamber Chatter E-Blasts.
- Business listed in Chamber events in Minden Courier Free employment advertising.
- Business listed in Chamber inserts.