



(308) 832.1811 (office)

(308) 440.5253 (cell)

chamberminden20@gmail.com

325 N. Colorado Avenue

Office Hours:

Open 10am-1pm: Tuesday - Friday.

Platinum Partners



Gold Partners



The Minden Chamber of Commerce appreciates our past board members for their contributions and look forward to the future with several new members. Each member voted onto the board will play a critical role in shaping our city in the future. We look forward to providing the support and community our town needs to thrive. Please welcome our new board members!

Jeanne Jons

Jeanne has been a long-time member of the Minden community. She is a previous board member who stays involved with the Christmas Traditions Committee. Jeanne currently sits on the Minden Community Players Board of Directors and is often found on stage at the Minden Opera House. She works at 4th St Salon, is married to Jerry, and has 2 daughters and 1 granddaughter.

Kathi Bradley

Kathi has lived in Minden for the past 15 years. Originally from Kearney and married to Josh Bradley, they have 4 children (Brandon, Chayce, Caden & Gracelyn). Kathi homeschools and works full-time for Simplot Grower Solutions in the Distribution area of Innvictis. She also runs a non-profit 501C3 that supports all the schools in the county and is a second-year owner of a small home-based business called Color Street. She loves being involved in the community and serving in any capacity to our small little town.

George Sinsel

George is a Minden native with a bachelor's in Business Administration. George worked as Assistant Manager for Wilkes True Value in Kearney before opening "The Corner Café" with his wife. In February 2022, after struggling with staffing for both café and catering, they decided to close the café and offer catering only and opened the Christmas Store in late May. Owning your own business is both amazing and stressful at the same time. George believes the Chamber is important in helping business in our community and they would love to be part of that.

Shelba Vasquez

Shelba has been in Minden for 2 years taking over as manager of Pizza Hut. Originally from Broken Bow, she has embraced the community and desires to be more involved. Recently married, Shelba enjoys baking and spending time with her "fur kids."



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Mindenne.org

Welcome

Cassidy Lupkes

Cassidy was born & raised in Minden. She is married to Curt Lupkes and have 2 kids and 2 granddaughters. She is the 10-year owner/operator of Cassidy's Playhouse, an in-home daycare. Her daycare is a Chamber member, and she understands the importance of a Chamber in a community this size.

Terrie Baker

Terrie is the COO/Regional Publisher for Syndicate Publishing. Papers she directly oversees are: Minden Courier, Gothenburg Leader, Cozad Local, and Callaway Courier. Although new to the Minden area, Terrie has been in the newspaper business for over 40 years and has served on Chamber boards in North Platte, Lexington, and currently Cozad. She is the past President of the Nebraska Press Association and is currently on the board for Nebraska Press Foundation. Terrie feels she could bring many Chamber ideas to the Minden Chamber and looks for the opportunity to meet new people.



Community Wide Christmas Lights Contest

BEGINNING THIS WEEK: WEATHER PERMITTING:

Deck the halls and the front porch too! The community of Minden is invited to be a part of a city wide Christmas lights contest from November 27th to December 15th. Each week a house will be chosen by our secret judges. The winner will have a "Best of Christmas" yard sign and a photo put in the Courier. To collect your prize of Chamber Bucks, the sign will need to be returned to the Chamber office!

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Bronze Partners

Rhynalds Auction & Realty
Bloomin' Wild Imagery
Minden Opera House
Mason's Supermarket
Joy's Floral
Cozy Corner Catering
Christmas City Café
GTA Insurance Group
Hissy Fit Boutique
K & D Motor & Electric
KAAPA Ethanol LLC
Pizza Hut
Sculptures By Sally
Southside Diner
Subway
Turner Technology
Village Cleaners
Weaver Farm Services
Craig Funeral Home
McBride Realty
4th Street Salon
Kim Snavelly - State Farm
L T Pedley Drug
FILL -n- CHILL
Burgess Well CO. INC
Anderson, Klein, Brewster &
Brandt
Hidden Treasures, Antiques,
& More



Letters to Santa

Santa's mailbox will be setup between the Exchange Bank & the Post Office. Letters will be available for children to fill out for Santa on the City's Facebook page, City Hall, Library, and the City's Website. All letters will receive a reply from Santa if a legible mailing address is provided.



*Welcome our
Miss Christmas
City: Ayleigh
Porter*



Silver Partners

MIDWEST MEAT
COMPANY

JAZZERCISE



**FRANKLIN
LOCKER**



JONESGROUP
INSURANCE | FINANCIAL SERVICES



Recent Happenings

Our first big event that happened right after Thanksgiving was a huge success. So many smiling faces and memories were made. We are incredibly grateful to all the volunteers who made this day so special. Aurora Co-Op sponsored Santa and Gross' Belgians Reindeer. We love having them as part of our Christmas Celebrations every year.

We also want to thank the City workers and the Police department who run like a well oiled machine as well as our Christmas Traditions Committee who spent several evenings planning to make all of our Christmas events happen.

THANK YOU

AURORA CO-OP
THE CITY OF MINDEN
THE MINDEN POLICE DEPARTMENT
JOY'S FLORAL
BLOOMIN' WILD IMAGES
WINDMILL
MISS CHRISTMAS CITY PAGEANT
4th STREET SALON
ALAN REES
TAYLOR & COLBY KLAHN
JILL & CHAD MARSH
KELEN & REBECCA KAHRS
DANNY & MELANIE BUEHLER
BOY SCOUT TROOP 199
GIRL SCOUT TROOP
COZY CORNER CATERING & CHRISTMAS STORE



Recent Happenings



Please welcome Hidden Treasures, Antiques, & More.

Hidden Treasures, Antiques, & More LLC is our newest shop located in the back of the old Breakaway building. They have antiques, collectibles, and more to fit every budget. Owner Diedre Ramsey purchased the building and opened the shop at the beginning of November with the support of her husband, Charles. They are located at 503 N. Minden Avenue. We are thrilled to have them on the Square and hope they thrive in our supportive community. Their convenient location gives you easy access to Highway 6 and is just a short ride from Kearney or Hastings, Nebraska.

Their showroom has a wide variety of antiques and collectibles. They will continue to bring new items in almost daily so be sure to come and visit often!

Visit their online store at: hiddentreasuresantiquesandmore.com or call: (308) 528-1040.

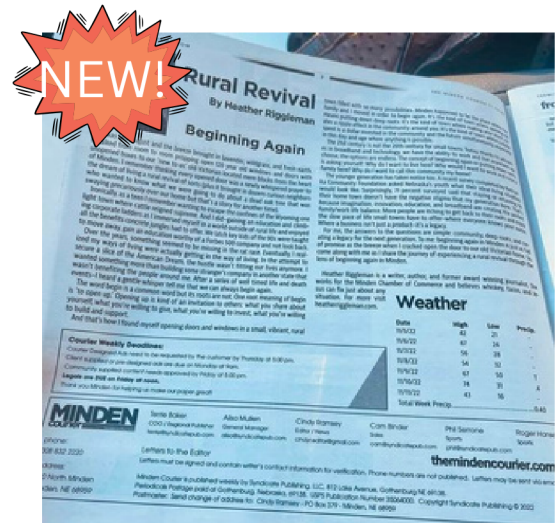


It's a gift to have the ability to read and understand the written word. The Minden Rotary Club helped young readers in November.

Almost 90 dictionaries were given away to hungry minds. Thank you Rotarians and local donors for making this possible!

Rural Revival

The Chamber will have a column in the Minden Courier Newspaper every 3rd week of the month that shares about moving to a small town, entrepreneurship, business, and personal views of why small towns of America are experiencing a rural revival.





The kick off to our season of events attended by hundreds of people. We couldn't have asked for a better night! We're thankful for all who attended our parade and participated. Santa arrived in STYLE. Thank you to Joy's Floral this this PERFECT photo.

CHILI / SOUP LUNCH

BOY SCOUT TROOP 199

SUNDAY DECEMBER 11TH

11AM-2PM

WINDMILL EVENT CENTER

521 N COLORADO AVE

WE WILL BE SERVING

CHILI

POTATO SOUP

CINNAMON ROLLS

HOT CHOCOLATE / COFFEE

FREE WILL DONATION

Thank you for supporting your
Local Scouts



Coming in 2023, Minden's very own coffee shop by The Corner Nook. This will be their 4th location and the city is definitely craving a place to go for coffee, conversation, and more.

All events for the holiday season are subject to change. Please follow our Minden Festival Facebook page at: facebook.com/MindenFestival. Or click the QR Code!



This year's Tour will be on Sunday, December 11, 2022 from 2-5 pm. Contact the Chamber, Cozy Catering & Christmas Store or Minden Opera House for tickets. Be sure to like and follow Christmas City Tour of Homes Facebook Page for details.

Minden: The Christmas City Christmas Traditions & Festivities

- Nov. 18th - 5 to 8pm: Ladies Night Out On The Square.
- Nov. 24th - Dec. 18th: Letters to Santa. Santa's mailbox located by Exchange Bank. Visit www.mindennebraska.org for more information.
- Nov. 25th - Jan. 1st: Christmas lights on display for the season.
- Nov. 25th - 1pm - 4pm: Live Nativity, Kids Carnival, Santa & Reindeer with photo opportunities. At 5:30pm the Lighted Christmas parade begins. Following the parade is the pageant crowning of the new Miss Christmas City.
- Nov. 26th: Small Business Saturday (SHOP MINDEN). At 7pm, the Light of The World Pageant begins with Fire Pits & S'mores to follow.
- Nov. 27th - Dec. 15th: City wide Christmas lights competition.
- Dec. 3rd - 8am: Rotary Club pancake feed. At 9am: Christmas City 5K Run/Walk & Little Elf Run. Register at mindenne.org.
- Dec 3rd - 9am-12pm: Gift wrapping and bake sale by Holy Family Catholic Church at the Minden Opera House.
- Dec. 4th - 7pm: Light of The World Pageant. Fire Pits & S'mores to follow.
- Dec 11th: 2-5pm: Christmas Tour of Homes. For tickets, contact the Minden Chamber of Commerce.
- Dec 11th. - 4pm: Choir Concert with a soup supper to follow at Westminster Presbyterian Church
- Dec. 11th - 7pm: Light of The World Pageant. Fire Pits & S'mores to follow.
- Dec. 17th: Polar Express. Contact Minden Opera House for tickets at (308) 832-0588.

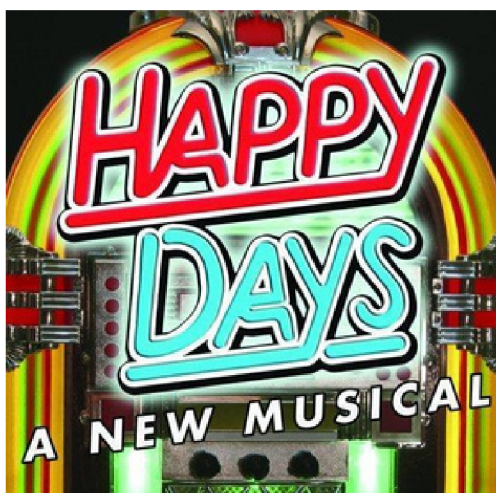
Follow the Minden's Christmas Traditions Festival Facebook page or scan the code below. For more information, contact the Minden Chamber of Commerce at (308) 832-1811.



We are in need of volunteers for the fire pits!
Contact the Chamber if you can help.

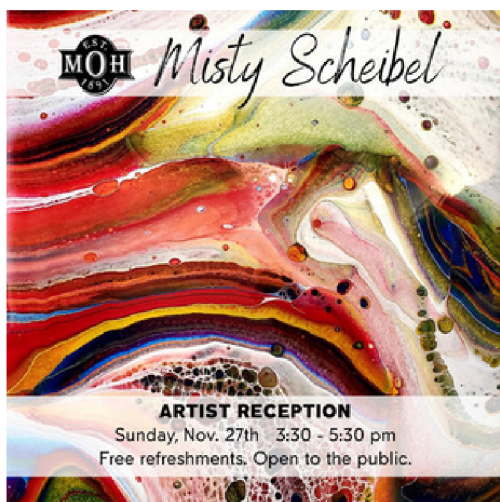


Join us for the Light of The World Pageant on Dec 4th & 11th. Fire pits and S'mores to follow. Grab a chair and a blanket!

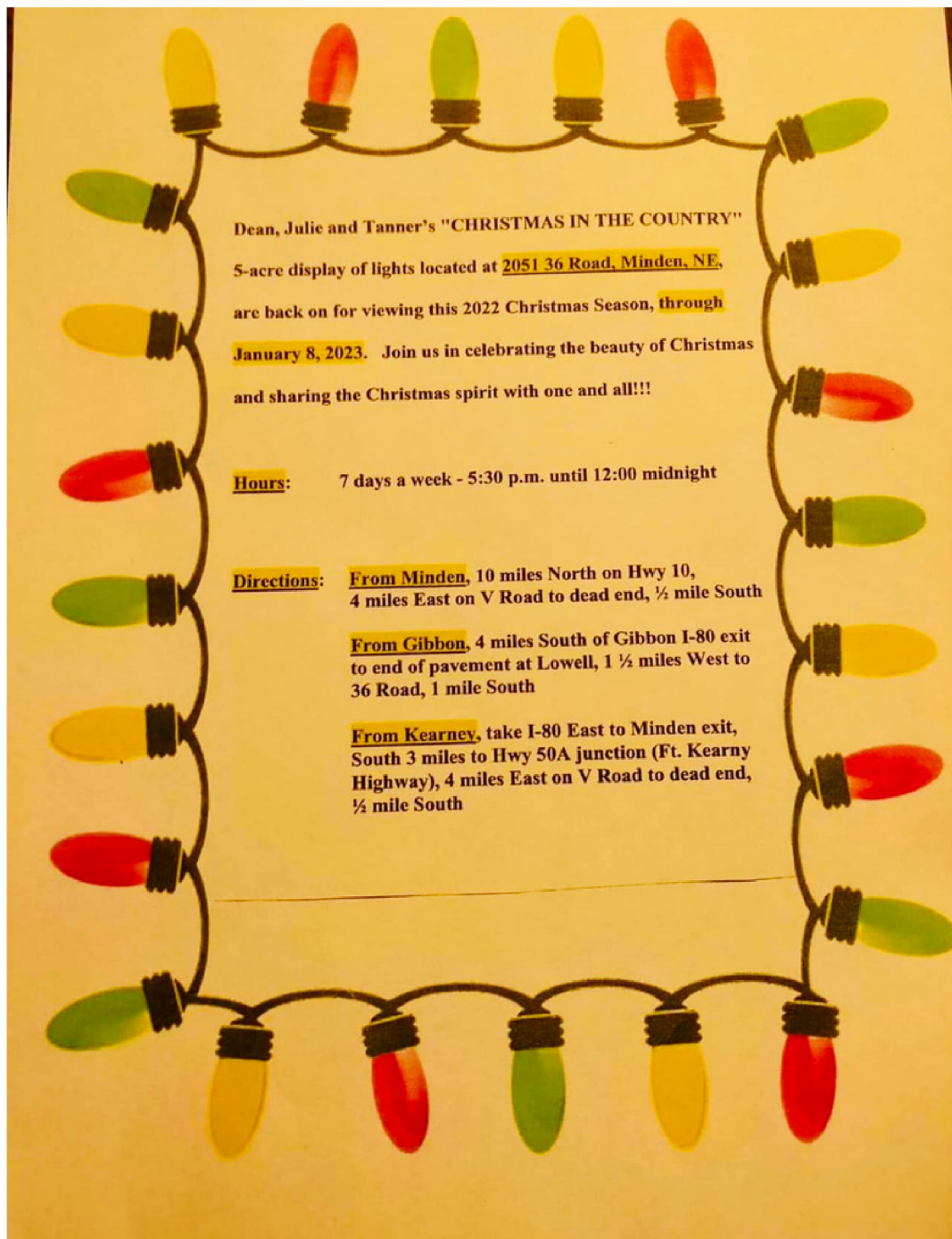


MINDEN COMMUNITY PLAYERS

Looking for a great stocking stuffer? Tickets will be going on sale in December.



Open to the Public! Contact the Minden Opera House for more information.



Tickets go on sale Nov. 15 @ 10:00 am

THE POLAR EXPRESS

Family Holiday Event

DECEMBER 17 2:00 & 6:00 PM



Contact the Minden Opera House for Tickets!

Become A Chamber Member

Basic Partnership Investment

POP Up Shop - Seasonal \$25

Individuals \$50

Associate (non profit or club) \$50

Individually Owned Business (no employees) \$100

A business with:

1 - 5 Employees \$150

6 - 10 Employees \$200

11 - 25 Employees \$250

26+ Employees \$300

Bronze Partners

Rhynalds Auction & Realty

Bloomin' Wild Imagery

Minden Opera House

Mason's Supermarket

Joy's Floral

Cozy Corner Catering

Christmas City Café

GTA Insurance Group

Hissy Fit Boutique

K & D Motor & Electric

KAAPA Ethanol LLC

Pizza Hut

Sculptures By Sally

Southside Diner

Subway

Turner Technology

Village Cleaners

Weaver Farm Services

Craig Funeral Home

McBride Realty

4th Street Salon

Kim Snavelly - State Farm

L T Pedley Drug

FILL -n- CHILL

Burgess Well CO. INC

Anderson, Klein, Brewster &

Brandt

Hidden Treasures, Antiques, &
More



KEARNEY COUNTY
HEALTH SERVICES

WE ARE HIRING

APPLY & JOIN OUR TEAM!

Visit www.kchs.org/careers to apply and for the list of positions available.

Membership 2023

BASIC PARTNERSHIP

Every chamber member receives our basic partnership package:

- Advocacy of your business locally and nation wide.
- Listing in our directory online.
- SHOP MINDEN promotional material.
- Voting privileges for Chamber Board members.
- Direct referral from the Chamber office for any inquiries & participation rights on chamber committees.
- Membership decal for display for your business.
- Chamber Chat: email blasts, newsletter, and more.

Basic Partnership Investment

POP up Shop (Seasonal)	\$25
Associate (non-profit or club)	\$50
Individually Owned Business with no employees.	\$100
A Business with:	
1-5 Employees	\$150
6-10 Employees	\$200
11-25 Employees	\$250
26+ Employees	\$300
Individuals	\$50
Utilities & Banks	\$500

11 Benefits of Chamber Partnership

1. **24/7 Visibility** - Even though our office and your business might close its doors at night, our website & social media never do! Your potential customers can find you through the Chamber website & social media page 24-7!
2. **Business Exposure** - Introduce your business to a wider audience of business owners, customers, both through our website and our wide variety of marketing tools. Our average reach online is 7,000 impressions in per week on social media.
3. **Economic Development** - Become actively involved in preparing, developing, and promoting our community for economic growth.
4. **Community Involvement** - Every year the Chamber sponsors several major community events. You can be a part of—or sponsor—these events. Being a part of the Chamber shows that you take pride in our community.
5. **Advertising** - In addition to the website, you can introduce your business to visitors and new residents to our business directory, monthly newsletter, and other marketing avenues.
6. **Education** - Sharpen your business edge by taking advantage of regional business development training opportunities. Receive advice and counsel from business experts.
7. **Building Relationships** - In this era of relationship marketing, building relationships is essential to your business growth and expansion. We provide a variety of networking opportunities.
8. **Involvement** - Voice your opinions. Learn what others think and then work towards a common goal in committees, task forces, and community groups.
9. **Strength in Numbers** - When businesses come together through the Chamber, we can do what no single business can do alone.
10. **Make a Difference** - Be part of the vision for better businesses and a better community.

2023 CHAMBER MEMBERSHIP



The Minden Chamber of Commerce is organized for the purpose of advancing the economic, commercial, industrial, agricultural, professional, civic, cultural interests, and general welfare of the City of Minden and surrounding area.



If you've enjoyed the benefits of being a chamber member, you will appreciate all the things in store for our members in 2023. In the last six months alone, we've given our partners access to over 7,000 impressions on a month on social media, an updated chamber site, the ability to reach the press and surrounding community with targeted ads, e-blasts, and more.

2023 will offer these benefits and more! Partnership registration is now open in December. We NOW take credit/debit cards! There will be an additional fee to cover the costs of this convenience.

If you aren't a member and would like to be, contact the Chamber today! Or fill out the Partnership Registration information on the next page! Or visit our website to download the form:

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Individually Owned Business with
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Utilities & Banks \$500

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SHOP Minden

MINDEN CHAMBER OF COMMERCE ANNUAL EVENTS

- Blue Jeans & BBQ (March)
- July 4th Fireworks (July)
- Minden DAWG Days (July)
- Fair, 4H, and AG Appreciation BBQ (July 29th)
- Bandfest (TBD)
- Halloween Parade (October 31st)
- Christmas Traditions Festival (December)
 - Ladies Night Out
 - Shop Local Saturday
 - Light of the World Pageant
 - Miss Christmas City Pageant
 - Christmas City 5K & Little Elves Run

Chamber Contact Information

www.MindenNe.org

PO Box 375 / 325 N. Colorado
Avenue, Minden, Ne 68959

308.832.1811

Email us at
Chamberminden20@gmail.com

Find us on Facebook at
Minden Nebraska Chamber



BECOME A CHAMPION PARTNER

PLATINUM CHAMPION PARTNERSHIP \$1200

- Social media marketing.
- HOT Deal Postings
- Employment advertising & assistance with graphics and Chamber Chatter E-Blasts.
- Business After Hours Opportunity to Host
- Business listed in Chamber events in Minden Courier
- Business Profile on Chamber Website
- Logo on all monthly newsletters
- Business logo with direct link to your site for one year.
- Business banner on Event Web Page
- Business logo on all events marketing - sponsorship of all eight Chamber events.

GOLD CHAMPION PARTNERSHIP \$750

- Business Profile on Chamber Website
- Logo in all monthly newsletters
- Business Logo with direct link to your site for one year.
- 4 email Chamber Chatter E-Blasts.
- Assistant with employment advertising and graphics.
- Business listed in Chamber inserts in Minden Courier
- Business Logo on all marketing events - sponsorship of 6 Chamber events.
- Social media feature on Facebook

BRONZE CHAMPION PARTNERSHIP \$150

- Business Profile on Chamber Website
- Logo on all monthly newsletters
- Business logo with direct link to your site for one year.
- Business banner on Event Web Page
- Business logo on all events marketing - sponsorship of all 2 Chamber events.
- Business listed in Chamber events in Minden Courier

SILVER CHAMPION PARTNERSHIP \$500

- Business Profile on Chamber Website
- Logo on all monthly newsletters
- Business logo with direct link to your site for one year.
- Business banner on Event Web Page
- Business logo on all events marketing - sponsorship of 4 Chamber events
- Business listed in Chamber events in Minden Courier
- Social media feature on Facebook
- Assistance with employment advertising and graphics



Now accepting debit & credit cards. An additional fee will be added.

REGISTRATION FORM

Thank you for choosing the Minden Chamber of Commerce as your partner in your business. Please fill out the form below and return it to the Chamber office.

BUSINESS NAME:

CONTACT NAME & TITLE:

PHYSICAL ADDRESS AND PO BOX:

CONTACT NUMBER:

PERMISSION TO SEND TEXTS: Y / N

WEBSITE:

PARTNER INVESETMENT TOTAL

2023 Basic Partnership Rate: \$

+ Champion Partnership Rate: \$

= TOTAL PARTNERSHIP AMOUNT ENCLOSED: \$

PAYMENT TYPE: CHECK / CREDIT CARD

*PLEASE MAKE CHECKS PAYALBE TO THE MINDEN
CHAMBER OF COMMERCE.*

1 PERCENT FEE ADDED TO DIGITAL PAYMENTS.

CARDHOLDER NAME:

CREDIT/DEBIT NUMBER:

CREDIT TYPE: _____

EXP. DATE: _____

3 DIGIT NUMBER: _____

BILLING ADDRESS: _____