



(308) 832.1811 (office)

(308) 440.5253 (cell)

chamberminden20@gmail.com

325 N. Colorado Avenue

Office Hours:

Open 10am-1pm: Tuesday - Friday.

Platinum Partners



Gold Partners



Mindenne.org

ELECTION

Board members are legally responsible for ensuring that a chamber is mission driven, financially responsible, and compliant with laws governing their non-profit status. The majority of boards have an executive committee, which acts on behalf of the board between meetings. These community members are vital in helping our community thrive and grow. Nominees were sent to our members for their votes at the end of October. We have collected the ballots and will be announcing our newest board members via e-blast soon.

Internship Toolkit for Employers Presented by UNL Career Services

UNL Career Services shares how to set your internship program up for success before applying for new InternNE grants.

To learn how your business can benefit from interns, visit: web.nechamber.com/events.



This one-day summit brings together educators, economic and community developers, policy makers and others interested in supporting and growing Nebraska's entrepreneurial ecosystem. The conference focuses on sharing and learning best practices that support entrepreneurs and build local and regional entrepreneurial ecosystems. To register for the summit, visit: netforcenebraska.org.

3 What three independently owned businesses would you miss if they disappeared? Stop in. Say hello. Pick up something that brings a smile. Your purchases are what keeps those businesses around.

50 If half the employed population spent \$50 each month in locally owned independent businesses, it would generate more than \$42.6 billion in revenue.* Imagine the positive impact if 3/4 the employed population did that.

68 For every \$100 spent in locally owned independent stores, \$68 returns to the community through taxes, payroll, and other expenditures. If you spend that in a national chain, only \$43 stays here. Spend it online and *nothing comes home*.

1 The number of people it takes to start the trend...you.

Pick 3. Spend 50. Save your local economy.

A chamber member and vital business owner of Minden sent this to the Chamber as food for thought. "Pick 3. Spend \$50. Save your community!"

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Book that babysitter and get ready to shop until you drop! Enjoy a night out with your friends. Several businesses will be open downtown and there may be a few surprise vendors too. Not to mention delicious drinks, jewelry, clothes, décor, and more. The best part is there will be several small businesses at the Minden Opera House! For more information, contact the Opera House or Minden Chamber!



Community Wide Christmas Lights Contest

Deck the halls and the front porch too! The community of Minden is invited to be a part of a city wide Christmas lights contest from November 27th to December 15th. Each week a house will be chosen by our secret judges. The winner will have a "Best of Christmas" yard sign and a photo put in the Courier. To collect your prize of Chamber Bucks, the sign will need to be returned to the Chamber office!

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Bronze Partners

Rhynalds Auction & Realty
Bloomin' Wild Imagery
Minden Opera House
Mason's Supermarket
Joy's Floral
Cozy Corner Catering
Christmas City Café
GTA Insurance Group
Hissy Fit Boutique
K & D Motor & Electric
KAAPA Ethanol LLC
Pizza Hut
Sculptures By Sally
Southside Diner
Subway
Turner Technology
Village Cleaners
Weaver Farm Services
Craig Funeral Home
McBride Realty
4th Street Salon
Kim Snavelly - State Farm
L T Pedley Drug
FILL -n- CHILL
Burgess Well CO. INC
Anderson, Klein, Brewster &
Brandt



Letters to Santa

Santa's mailbox will be setup between the Exchange Bank & the Post Office starting Thursday, November 25. Letters will be available for children to fill out for Santa on the City's Facebook page, City Hall, Library, and the City's Website. All letters will receive a reply from Santa if a legible mailing address is provided.



2022 Miss Christmas City Pageant

The 2022 Miss Christmas City Pageant will be held on Friday, November 25th immediately following the lighted Christmas parade. Approximate start time will be 7:00 p.m. at the Minden Opera House. Admission at the door will be \$5 for Adults, \$3 for students K-12 and Free for kids 4 and under. We have 8 contestants vying for the crown. Stay tuned to see who this year's contestants are.

Follow Our Facebook Page

All events for the holiday season are subject to change. Please follow our Minden Festival Facebook page at: facebook.com/MindenFestival. Or click the QR Code!



Silver Partners

MIDWEST MEAT
C O M P A N Y



Upcoming Events

- November 11th - Veterans Day
—City Hall, Minden Chamber and the Library are closed.
- Thanksgiving—November 24th & 25th—Library Closed, and Minden Chamber closed.
- Nov 28th - Library: Adult Craft Night.
- Dec 3rd at 9 am at the Library - Breakfast with Santa. Free tickets available starting November 1st
- Dec 3rd at 6pm at the Library: Teen Night.



12th Annual Minden Chamber of Commerce Christmas City Fun Run & Little Elf Run SATURDAY - DECEMBER 3RD

9 AM - 1/2 Mile Little Elf Run

9:30 AM 5K- Run/Walk

Event Information

Westminster United Presbyterian Church
109 N Colorado Ave, Minden, NE 68959

Registration opens at 8AM. Arrive 30 minutes prior to race time.

The top three runners in each category will medal.

COSTUMES ENCOURAGED. PRIZES AWARDED FOR BEST COSTUME.

Age Groups

15 and under, 16-30, 31-45, 46 and over.

Male and female division in each age group

The Rotary Club will be hosting a Pancake Feed beginning at 8AM with a free will donation.

For questions, contact the Minden Chamber of Commerce
at 308.832.1811 or email to chamberminden20@gmail.com

DEADLINE & PARTICIPATION COST

\$20 Registration: Deadline Thursday, November 17th

\$25.00 after November 17th

Make checks payable to Minden Chamber of Commerce.

Mail to: PO Box 375, Minden, Ne 68959 or drop off at 325 North Colorado Avenue.



Christmas City 5K Run/Walk & Little Elf Run

Name: _____

Address: _____ Phone: _____

Email: _____

Circle one: Male Female

Race (Circle one): 5K Run 5K Walk 1/2 Mile Little Elf Run

T-Shirt Size (5K Run/Walk Only): S M L XL

Age Bracket: _____

LEGAL WAIVER

In consideration of accepting this entry, I herby, for myself, my heirs and personal representatives; waive and release all rights and claims for damages I may have against the Minden Chamber of Commerce and the Christmas City 5K Race Sponsors for any and all injuries and damages sustained by me at this event. I voluntarily assume the risks of participation.

Participant Signature / Parent or Guardian Signature _____

_____ Date



Sponsors Are Needed!!
Contact the Chamber to help sponsor the
Christmas City 5K! For more information
about sponsorship or visit our website!



It's NO SECRET that Bloomin' Wild Imagery has THE BEST Santa around! If you are looking for a one-of-a-kind Santa experience, look no further!

Your little one will play with Santa, read some of his favorite book, eat cookies, and so much MORE! They will make memories with the big man himself, that will last a LIFETIME! Jadia will be right there to capture it all, and add a little extra *magic.*

If you would like first dibs on booking your spot, contact Jadia at Bloomin' Wild at: bloominwildimagery.com.

Santa sessions will be held on Dec 3rd.



Minden: The Christmas City **Christmas Traditions & Festivities**

- Nov. 18th - 5 to 8pm: Ladies Night Out On The Square.
- Nov. 24th - Dec. 18th: Letters to Santa. Santa's mailbox located by Exchange Bank. Visit www.mindennebraska.org for more information.
- Nov. 25th - Jan. 1st: Christmas lights on display for the season.
- Nov. 25th - 1pm - 4pm: Live Nativity, Kids Carnival, Santa & Reindeer with photo opportunities. At 5:30pm the Lighted Christmas parade begins. Following the parade is the pageant crowning of the new Miss Christmas City.
- Nov. 26th: Small Business Saturday (SHOP MINDEN). At 7pm, the Light of The World Pageant begins with Fire Pits & S'mores to follow.
- Nov. 27th - Dec. 15th: City wide Christmas lights competition.
- Dec. 3rd - 8am: Rotary Club pancake feed. At 9am: Christmas City 5K Run/Walk & Little Elf Run. Register at mindenne.org.
- Dec 3rd - 9am-12pm: Gift wrapping and bake sale by Holy Family Catholic Church at the Minden Opera House.
- Dec. 4th - 7pm: Light of The World Pageant. Fire Pits & S'mores to follow.
- Dec 11th: 2-5pm: Christmas Tour of Homes. For tickets, contact the Minden Chamber of Commerce.
- Dec 11th. - 4pm: Choir Concert with a soup supper to follow at Westminster Presbyterian Church
- Dec. 11th - 7pm: Light of The World Pageant. Fire Pits & S'mores to follow.
- Dec. 17th: Polar Express. Contact Minden Opera House for tickets at (308) 832-0588.

Follow the Minden's Christmas Traditions Festival Facebook page or scan the code below. For more information, contact the Minden Chamber of Commerce at (308) 832-1811.



**We are in need of volunteers for the fire pits!
Contact the Chamber if you can help.**

Become A Chamber Member

Basic Partnership Investment

POP Up Shop - Seasonal \$25

Individuals \$50

Associate (non profit or club) \$50

Individually Owned Business (no employees) \$100

A business with:

1 - 5 Employees \$150

6 - 10 Employees \$200

11 - 25 Employees \$250

26+ Employees \$300

Bronze Partners

Rhynalds Auction & Realty

Bloomin' Wild Imagery

Minden Opera House

Mason's Supermarket

Joy's Floral

Cozy Corner Catering

Christmas City Café

GTA Insurance Group

Hissy Fit Boutique

K & D Motor & Electric

KAAPA Ethanol LLC

Pizza Hut

Sculptures By Sally

Southside Diner

Subway

Turner Technology

Village Cleaners

Weaver Farm Services

Craig Funeral Home

McBride Realty

4th Street Salon

Kim Snavelly - State Farm

L T Pedley Drug

FILL -n- CHILL

Burgess Well CO. INC

Anderson, Klein, Brewster &

Brandt

BASIC PARTNERSHIP

Every chamber member receives our basic partnership package:

- Advocacy of your business locally and nation wide.
- Listing in our directory online.
- S&P MINDEN promotional material.
- Voting privileges for Chamber Board members.
- Direct referral from the Chamber office for any inquires & participation rights on chamber committees.
- Membership decal for display for your business.
- Chamber Chatter: email blasts, newsletter, and more.

Basic Partnership Investment

POP up Shop (Seasonal)	\$25
Associate (non-profit or club)	\$50
Individually Owned Business with no employees	\$100

A Business with:	
1-5 Employees	\$150
6-10 Employees	\$200
11-25 Employees	\$250
26+ Employees	\$300
Individuals	\$50
Utilities & Banks	\$500

11 Benefits of Chamber Partnership

1. **24/7 Visibility** - Even though our office and your business might close its doors at night, our website & social media never do! Your potential customers can find you through the Chamber website & social media page 24-7!
2. **Business Exposure** - Introduce your business to a wider audience of business owners, customers, both through our website and our wide variety of marketing tools. Our average reach online is 7,000 impressions in per week on social media.
3. **Economic Development** - Become actively involved in preparing, developing and promoting our community for economic growth.
4. **Community Involvement** - Every year the Chamber sponsors several major community events. You can be a part of—or sponsor—these events. Being a part of the Chamber shows that you take pride in our community.
5. **Advertising** - In addition to the website, you can introduce your business to visitors and new residents to our business directory, monthly newsletter, and other marketing avenues.
6. **Education** - Sharpen your business edge by taking advantage of regional business development training opportunities. Receive advice and counsel from business experts.
7. **Building Relationships** - In this era of relationship marketing, building relationships is essential to your business growth and expansion. We provide a variety of networking opportunities.
8. **Involvement** - Voice your opinions. Learn what others think and then work towards a common goal in committees, task forces, and community groups.
9. **Strength in Numbers** - When businesses come together through the Chamber, we can do what no single business can do alone.
10. **Make a Difference** - Be part of the vision for better businesses and a better community.

2023 CHAMBER MEMBERSHIP



The Minden Chamber of Commerce is organized for the purpose of advancing the economic, commercial, industrial, agricultural, professional, civic, cultural interests, and general welfare of the City of Minden and surrounding area.



Membership 2023



If you've enjoyed the benefits of being a chamber member, you will appreciate all the things in store for our members in 2023.

In the last six months alone, we've given our partners access to over 7,000 impressions on a month on social media, an updated chamber site, the ability to reach the press and surrounding community with targeted ads, e-blasts, and more.

2023 will offer these benefits and more! We can't wait to unveil our future endeavors to serve YOU!

Registration will open in December and information will be sent via email.

If you aren't a member and would like to be, contact the Chamber today!

2022 Chamber of Commerce Board

Cassandra Tomsen; President; Minden Exchange Bank

Hallie Hartman, Treasurer; L.T. Pedley Drug

Hannah Dorn, Secretary; HG Images Photography

Brendan Wentling; Wentling Wealth Advisors

Brett Miller; Royal Engineered Composites

Angie Horine; 4th Street Salon

Kristi Fisher; Jones Group

Sally Jurgensmier; Sculptures by Sally

Chelsey Oltman; Royal Engineered Composites

Dr. Cade Craig; Kearney County Health Services

Kim Snavelly; State Farm

Melanie Buehler; State Farm

Heather Riggleman; Executive Director