



CHAMBER BOARD OF DIRECTORS MINUTES

September 16, 2020
Noon-1 PM Zoom Meeting

The Minden Chamber of Commerce is organized for the purpose of advancing the economic, commercial, industrial, Professional, civic, and cultural interests and general welfare of the City of Minden, Nebraska, and its trade area.

Roll Call: Conner Peterson, Marcy Brandt, Angie Horine, Amy Fuqua, Kendra Brown, Nickola VanHorn, Brett Miller, Hallie Hartman, Brendan Wentling

Absent: Becca Thornburg, Dan Kristensen, Kevin Davis

Meeting was called to order at 12:03 pm

Business Meeting:

Approval of August Secretary's Report – Brett moved to approve. Angie seconded. All voted in favor.

Approval of July and August Financial Report – there was a snag with Chambermaster's billing, which is why it was such a large payment this time. Brendan motioned to approve. Kendra seconded. All voted in favor.

Membership is down \$500 so far, but we are \$3500 below the goal.

Agenda

Event updates- H/O

- **Christmas Traditions** - Committee will meet on Sept.23, 2020 5:30 PM at the Minden Opera House. Now that we are in Phase 4, outdoor events can be full capacity, but consultation with TRHD is recommended. Carnival won't be happening as it has in the past. She'd like to talk to representatives of the Light of the World pageant about considering a virtual option. Same with Miss Christmas City. The goal of the committee meeting will be to create two plans for the events that we are able to have.
- **Halloween Parade-October 31** – now that we're in Phase 4, we don't have to submit a plan, but Kathi will talk to TRHD to alert them that we are having the event.
- **Blue Jeans BBQ-November 13** - The DHM currently allows for 75% capacity. Country Club cannot do the liquor. Sally is working on a plan B. Band's deposit has been paid, so they are locked in. Kathi will follow up with those who have purchased tickets to make sure they're still planning to attend. The plan is still to recognize businesses.

Discussion items-

- **Holiday-Christmas Ornament** – we won't be able to have a student design it this year, as the deadline was set for the spring and school was not in session. Last year it broke even on cost. It was discussed that it was a nice memento and showcases Minden's Christmas motif. Angie will help Kathi work on a design.
- **Professional Development Series** – Kathi received a marketing workshop series (free webinars) and wondered if it was something we could do as a lunch and learn series in the fall. Then in January we could have local businesses record some of our own webinars.
- **20-21 Membership/Partnership brochure** – Some sponsors feel that they are getting asked too often for additional money. The new brochure will just build that sponsorship money in rather than returning to businesses to ask for more. Billing can be spread out over months instead of all at once. Marcy recommended that we highlight that information, as it might help people to be more willing to step up their donation level. At the next meeting we will review the draft one more time before it's sent out.

- **BOD UPCOMING ELECTION** - List of nominations includes 6 people: Melanie Buehler (Gary Thompson Agency), Cassandra Tomsen (Minden Exchange Bank), Kristi Fisher (Krull Agency), Nick Hansen (Royal), Hannah Dorn (HG Images), Erica Hansen (Krull Agency). Election will be held at end of October so they can attend November and December meetings. October newsletter will feature bios about each candidate. Angie is President-Elect and Nickola is the Treasurer-Elect.
- **FYI-Elementary Fire Safety Poster Contest** – The fire department is gearing up for fire safety in the schools. Businesses will be asked to place posters in their windows. Judging by local fire dept. displays in businesses second week of October.

Angie moved to adjourn. Kendra seconded. All voted in favor. Meeting adjourned at 12:50 pm.

Next meeting: October 7, 2020 12-1:00 pm at First Bank