



**Present:** Connor Peterson (late), Brett Miller, Becca Thornburg, Amy Fuqua, Marcy Brandt, Angie Horine, Kendra Brown, Nickola VanHorn, Brendan Wentling

**Absent:** Kevin Davis, Dan Kristensen, Hallie Hartman

**Ex-Officios:** None

Meeting was called to order at 5:30 pm

### **Agenda**

1. *Overview of City of Minden-Plans/updates* - City of Minden representative Matt Cederburg was ill, so this portion of the agenda was tabled until further notice. It was briefly discussed that the desire is for the Chamber and City to increase communication between the two entities.
2. *Overview of Minden Chamber goals to date*- Kathi Schutz discussed some of the goals that she personally wants to achieve in the coming year, primarily focusing on increasing membership income.
3. *Potential 2020 goals-Minden Chamber Board of Directors* – drawing from past goals and plans that she found in files, Kathi created goals for the board in 2020:
  - *Support Economic Development* – it was decided that the board would help develop some professional development workshops that can be recorded for those who are unable to attend to access at a later date. We will reach out to the school, SCEDD and the library to find locations and topics. Board members will also send in suggestions. Marcy will compile a survey that will be sent out to Chamber members and on social media by Monday, Feb. 17 and will be open for two weeks. Results will be presented at the next board meeting.
  - *Community Engagement/Enhancement* – Much discussion was had about the Welcome bags that the Chamber distributes through the City office when people sign up for utilities. However, those welcome items never filter down to people who maybe work in Minden but don't live here. Brett and Kendra discussed that it would be nice for their HR departments at Royal and the hospital to have Welcome bags on hand to give to new employees. Kathi will work on organizing the execution of this goal.
  - *Promote Positive Chamber happenings* – Shop local, after hours, local events all need to be promoted. This goal wasn't fully explored at this time.
  - *Continue Financial Stability* – A finance committee has already been formed and is working toward that goal. Finance committee then reported on their progress (see notes below).

### **Other agenda items-**

- *Finance committee meeting January updates/report* – Amy, Becca and Nickola discussed their recent meeting. The biggest issue faced currently is that there are some items in the books that aren't appropriately categorized, and it is unclear as to how to "fix" them without creating new issues. All three members of the committee feel that it is time to seek professional help from an accounting firm or Quickbooks expert. Nickola will reach out to SCEDD and Amy will talk to Dana Cole to see if they are able to assist, and how much it will cost. They will report back in March.
- *Board member Blue Jeans BBQ-Ticket Challenge* -- tabled
- *Board member-event support request* – Kathi passed around a sign up sheet for board members to give contact information and choose an event committee on which they would be willing to serve.

### **Quick Business Meeting:**

- Approval of January Secretary's Report-submitted by Marcy Brandt – Amy moved to approve, Nickola seconded. All voted in favor.
- Approval of January Financial Report- Nickola moved, Kendra seconded to approve. All voted in favor.

Meeting was adjourned at 7:05 pm.

Respectfully Submitted by Marcy Brandt, Chamber Secretary

